

CBS BOARD OF TRUSTEES MEETING MINUTES: JULY 18, 2013

Meeting was called to order by Allan Goldstein, President, at approx. 7:00 pm.

The following persons were present:

Allan Goldstein; Stephan Rubin; Tom Samuels; Jeff Actor; David Lewis; Karen Lukin; Denise Mosk; Leah Wolfthal; Peter Gingiss; Karen Bernstein; Henry Jakob; Mitch Kreindler; Marc Malacoff; Michael Engelhart; and, Steve Conaway.

Also in attendance were the following persons: Rhoda Goldberg; Leonard Goldstein.

Allan Goldstein began with a d'var.

The following items of business were addressed at the meeting:

1. Financial Update

Tom Samuels reported. Collections of annual giving were short of expectations, but not as bad as projected. Net loss for previous year is approximately \$32k. Kitchen expenses need to be adjusted so we mitigate losses. Capital improvements have occurred, mostly privately funded.

2. Restroom Renovation

Marc Malacoff reported. \$22k-\$24k has been raised, to be matched by Levines. Work will not include Bridal area. Thanked Larry Estes for his efforts in getting work done.

3. Friday Night Ruach ("FNR") – update from last meeting

Kitchen expense for FNR, per Tom, has greatly contributed to financial situation of shul. Karen Bernstein to write article regarding ideas for members who want to get together after FNR. Allan asked for feedback report. Discussion ensued. "Carrots and Scotch" discussed, as well as a Sweet Kiddush. Suggestion that we conduct a more involved survey of membership.

4. Endowment Campaign and Fund Development Committee

Executive Committee ("EC") met with Ron Moses and Maxine Goodman, including Seth Lerner, regarding Endowment Campaign and Fund Development Committee (Lerner is on each of these committees). Seth will serve as Chair of Fund Development Committee, which should vet any fundraising projects / campaign. Endowment Campaign, with a goal to raise \$6,000,000, was commenced. Have raised \$450,000 to date. Plan is to revitalize these committees and develop strategies for achieving financial goals. Board needs to be involved by increasing annual giving. Benefactors and sustaining members are financial backbone of shul. Board can also consider making commitment to Endowment in support of arriving at 100% participation by Board. Legacy giving, i.e., insurance or will beneficiary, will also help.

Michael Engelhart suggested that attorneys could assist members with Legacy contributions by preparing appropriate legal instruments to effectuate gifts to CBS.

5. Fundraising coordination and potential ideas

5.1. Safrai Gallery - being considered

5.2. Rabbi 10 year anniversary - plans to be developed.

David Lewis reminded Allan that Grant Caplan expressed interest in working on this project.

6. High Holiday greetings from Board members

List of members to be contacted by Board members was distributed. Script to follow.

7. New member house party

Peter Gingiss reported. He believes we should schedule after holidays. Board members to bring food. Marc Malacoff to discuss planning event with his wife, Lena, who is Membership chair.

8. Bimah responsibilities

Allan discussed what "responsibility" entails. Bimah sitting begins after Torah processional. If there is a Bar/Bat Mitzvah, still take a seat after processional. Includes presentation to Bar / Bat Mitzvah kids, but only if comfortable. Can make announcements if comfortable. Board member can help with "G-3".

9. Diane Kaplan Concert

August 4, @ 7 pm.

10. USCJ Centennial

Allan is considering going. Invites anyone else on the Board to join him.

11. Social media, website and communications advisory team

Rachel is contact for E-bulletin. Cherye-Ann works with Rabbi and Cantor. Jess in charge of programming and E-Blast, E-Hineni. Allan wants to form team to help office to engage in social network media activity.

12. Increase technology use – videos – digital SLR (single lens reflex) camera

Jess has requested we expend for a camera of higher quality. Discussion ensued. No decision was made other than to suggest that the item be proposed in next budget.

13. Good and Welfare

13.1. Mazel Tov to new Men's Club President – Mike Engelhart

13.2 Board, at suggestion of Stephan Rubin, expressed appreciation to Levine and other donors who stepped up to address social hall bathroom situation.

New Business

Karen Bernstein expressed concern that Chaverware is not secure. Marc Malacoff to investigate and address with Larry.

Inquiry was made regarding Shalom Cypress. They are going independent and will not require our assistance, per Allan.

Per Jeff Actor, USY on Wheels organized at CBS and we provided housing. Our thanks to Cantor Mark Levine for his efforts in this regard!

Kamal Sheena is doing better after suffering stroke. Entire Board wishes him speedy recovery.

Michael Engelhart pointed out support of CBS parents at CYJ kids leaving for camp.

Tzedakah: the sum of \$25.00 was collected.

The next CBS Board of Trustees Meeting will take place in September unless there is a need in August.

The meeting was adjourned at approximately 8:25 pm.

Respectfully submitted,

Stephan Rubin,
Secretary