

CBS BOARD OF TRUSTEES MEETING MINUTES: January 22, 2015

Meeting was called to order by Allan Goldstein, President, at approx. 7:10 pm.

The following persons were present:

Allan Goldstein; Stephan Rubin; Moshe Even; Marc Malacoff; Aaron Howard; Mitch Kreindler; Steve Conaway; Seth Lerner; and, Milton Mosk. Amy Halevy appeared by telephone.

Also in attendance were the following persons: Larry Estes.

Allan Goldstein began with some reflections about the importance of spending time with family, CBS community, and, importance of maintaining good health.

The following items of business were addressed at the meeting:

1. Financial & Membership Report

Endowment Charter was discussed by Allan Goldstein, including identification of members of Committee overseeing Endowment Fund. Committee approves policies and practices which are subject to review and approval of the Board. Limitations are imposed upon the distribution and use of the funds. Distributions are made upon written request to the Committee.

Milton Mosk presented the Financial Report, with emphasis on cash flow. Milton also discussed plans for developing fundraising activities to cover future deficits that are anticipated. Seth Lerner expressed concern that, although the 10th Anniversary will result in an increase in projected revenue, we need to do more, specifically, increasing annual giving at sustaining level. He also questioned whether we have implemented all suggested changes to our finances urged by Deficit Reduction Committee, including increased collection rate, which Seth strongly encouraged that we do now! Allan also raised the topic of hiring a Membership Director who will recruit new members and facilitate engagement of current membership. Allan wants Board members to return to the next Board meeting prepared and ready to discuss.

2. Status of Cantor Interim Plan

Allan Goldstein reported that concrete negotiations have taken place with David Krohn regarding his doing High Holiday Cantor, Shabbatot work (consisting of 4 Fridays and Saturdays), benefactor concert, and a fundraising concert. Cantor Mark Levine will continue to manage Religious School, with supervision of Associate Education Director, to allow him to serve as second clergy for other activities, such as adult education, davening Shabbat services, Bar/Bat Mitzvah program, etc.... Budget impact should be favorable.

3. Request for Israel Committee

Allan was approached by Terry Garner who discussed formation of a committee that would support Israel that would inform and energize the community about Israel, suggested by

Terry Gardner. He had Marla Feldman, Gil Baker, Steve Lerman, Marshal Lerner, and Jerry Greenspan as possible committee members.

4. 10th Anniversary Update

Allan Goldstein thanked Larry and the staff for putting in such hard work and diligence to make the event a reality. Allan also thanked the Host Committee for their efforts. We are anticipating grossing \$240k and net \$190k.

5. Brith Shalom Proud -Facilities

Marc Malacoff expressed thanks to Ken Podell and his Men's Club volunteers who did substantial work on the shul facility. Plans are in place to schedule more Proud dates. Marc discussed efforts to develop socialization of Congregation to take care of their shul. Moshe Even said there were approximately 30 volunteers. Landscaping, ceiling tiles, cabinet work, power-washing, wall papering, cleaning took place.

7. Upcoming events

Sisterhood Shabbat - scheduled at the end of the month. Marcia Sheena Woman of Valor award recipient will be announced.

ReelAbilities film Festival -February 8-12 - film festival by Jewish Family Service that highlights people with disabilities. Pam Geyer, outreach diversity coordinator, together with Stuart and Marla Feldman are encouraging support from CBS.

Purim -Dueling Pianos -

Cantor Rhodes sendoff -Fred Floersheimer chair - planned for March 28th.

Joey Weisberg -May 2nd weekend - Musical guy who will perform / present

Annual Meeting plans - Mitch Kreindler suggested we double up dues to promote and foster attendance because controversy will generate increased attendance. There was no second to the motion. Duh!

Southwest Kehillot Shabbaton - We will join congregants from other shuls.

8. Naming Philosophy - do we have a naming philosophy?, asked Allan. Mitch suggested we form a task force, with "big donors" on it, to investigate and report to the Board. Seconded by Stephan Rubin.

9. Gift Agreement Update

Good and Welfare

Seth Lerner spoke with Allan Goldsmith, who is very dedicated and supportive of the shul, and suggested we work on presenting a Cantor's Concert.

Tzedakah collected \$32.00.

Meeting adjourned at approximately 8:59 pm.

Congregation Brith Shalom (CBS) is an Egalitarian Conservative Jewish synagogue that strives to be:

An intimate community that welcomes everyone as family, encouraging personal relationships with our spiritual leaders and each other;

A spiritual community that is created through personal growth and active participation;

A compassionate community that cares for every member, for klal yisrael, and for all people in need;

A learning community that seeks deeper knowledge of Torah and commitment to Jewish values;

A sacred community that nurtures every individual's Jewish journey.

Respectfully submitted,

Stephan Rubin,
Secretary